

All of Us User Testing Recruitment Criteria

Prospective Participant Group

1. Participants must be at least 18 years old. Participants should represent a mix of adult age groups.
2. Participants must represent a diverse mix of ethnicities, races, socioeconomic groups, geographic and urban and rural locations.
3. The Prospective Participant Group must include members of the LGBTQ+ community.
4. The Prospective Participant Group must include participants with disabilities.
5. Participants must not be enrolled in the *All of Us* Research Program or familiar with the program (see “Research Participation” on questionnaire).
6. Participants must have access to an internet-connected desktop or laptop computer for the testing session.
7. Participants must have access to a telephone for the testing session.

Prospective Researcher Group

1. Participants must be academic or nonprofit-based medical or public health researchers.
2. Participants must represent a diverse mix of ethnicities, races, and geographic and urban and rural locations.
3. The Prospective Researcher Group must include participants with disabilities.
4. Participants must not be registered with the *All of Us* Researcher Workbench or familiar with the program (see “Research Interests and Affiliations on questionnaire).
5. Participants must have access to an internet-connected desktop or laptop computer for the testing session.
6. Participants must have access to a telephone for the testing session.

All of Us Usability Testing Screener

The following script and screener questions will be used to identify user testing participants to perform first-click testing on AllOfUs.nih.gov.

Prospective Participant Group

Introduction

Hello, my name is ___. I am calling on behalf of a medical research program at the National Institutes of Health that is seeking consumers to take part in a user testing exercise for a website. The purpose of testing is to make sure the content is organized in a way that makes sense to users, and to identify potential concerns in order to make the website better.

The sessions will take place remotely through web conferencing and will last approximately an hour. Sessions are available in early October. Participants will receive a \$75 Amazon gift card for their time.

Does this sound like something that interests you? *[If no, "We appreciate you taking the time to speak to us. Have a nice day." End call.]*

Before I schedule you for a session, do you have a few moments to answer some questions?

Please note that this information is solely used to ensure that we recruit an inclusive and diverse array of participants for the testing sessions. Your answers to the following questions will be used to determine your eligibility to participate in a user testing session and will not be used or shared for any other purpose.

Research Participation

1. Are you currently enrolled or have you previously enrolled in any medical research studies? If yes, please name them. *[Must not answer with the All of Us Research Program to qualify.]*

Demographics

1. What is your age? *[Must be 18 or older to qualify. Participants should represent a mix of adult age groups.]*
2. Do you consider yourself to be: *[We would like to recruit at least one participant from each group.]*
 - a. White or Caucasian
 - b. Black or African-American

- c. Hispanic
 - d. Asian
 - e. American Indian/Alaska Native
 - f. Other, please specify
3. Which U.S. state do you live in? *[We would like participants to represent a mix of states.]*
4. Which of the following best describes the area where you live? *[We would like participants to represent a mix of geographic and urban and rural locations.]*
- a. Urban
 - b. Suburban
 - c. Small town
 - d. Rural
 - e. Not sure
5. What is your household income? *[Participants should represent a mix of the income levels listed below].*
- a. Under 35,000
 - b. 35,000 to 54,999
 - c. 55,000 to 74,999
 - d. 75,000 to 99,999
 - e. 100,000 and above
6. Which of the following best represents how you think of yourself? *[We would like to recruit at least two participants from the LGBTQ+ community. Please note that if a participant declines to answer this question, they can still qualify as long as other participants identify as LGBTQ+.]*
- a. Straight (heterosexual)
 - b. Gay
 - c. Lesbian
 - d. Bisexual
 - e. Transgender
 - f. Questioning
 - g. An identity not listed
7. Do you have any chronic health conditions or disabilities? If yes, please describe. *[We would like to include at least two participants with chronic health conditions or disabilities. Please note that if a participant declines to answer this question, they can still qualify as long as other participants do identify health conditions or disabilities]*

Computer Expertise

[Must answer yes to all in order to qualify]

1. You can do the website evaluation from your home or office. Do you have a laptop or desktop computer that you can use, a reliable phone connection, and high speed Internet connection that can be used simultaneously with your phone?
 - a. Yes
 - b. No

2. Are you able to download software onto your computer?
 - a. Yes
 - b. No

Confirmation and Contact Information

[If the person doesn't match the qualifications:] Thank you very much. At this time, your background doesn't match our needs for user testing. We appreciate you taking the time to speak to us. Have a nice day. *[End call.]*

[If the person matches the qualifications:] According to your responses, you are qualified to participate in a user testing session for which you will be compensated with a \$75 Amazon gift card for your time. The session will take one hour and will be conducted via web conferencing software. This is for research purposes only, and all of your feedback would be anonymous and confidential. Are you still interested and willing to participate in this research?

Before your session starts, we will ask you to sign a release form allowing us to record your session. Only your voice and actions on a computer screen will be recorded. We will not record your image. The recording will only be used internally for further study if needed. Will you consent to be recorded?

This study will take place remotely. Your appointment will be confirmed and you will be emailed a web link and phone number along with instructions to join the meeting, a few days prior to your scheduled time.

May I have your contact information?

- Name of participant:
- Address:
- City, State, Zip:

- Daytime phone number:
- Evening phone number:
- Alternate [cell] phone number:
- Email address:

Prospective Researcher Group

Introduction

Hello, my name is ___. I am calling on behalf of a medical research program at the National Institutes of Health that is seeking researchers to take part in a usability test of a website.

This revised website resource is being tested to ensure that the content is organized in a way that makes sense to users, and to identify potential concerns in order to make the website better.

The sessions will take place remotely through web conferencing, and will last approximately an hour. Sessions are available in early October. Participants will receive a \$100 Amazon gift card for their time.

Does this sound like something that interests you? *[If no, "We appreciate you taking the time to speak to us. Have a nice day." End call.]*

Before I schedule you for a session, do you have a few moments to answer some questions?

Please note that this information is solely used to ensure that we recruit an inclusive and diverse array of participants for the research program. Your answers to the following questions will be used to determine your eligibility to participate in a user testing session and will not be used or shared for any other purpose.

Research Interests and Affiliations

1. Are you a medical researcher or public health researcher? Please describe your research interests in one or two sentences.
2. Are you affiliated with an academic institution or nonprofit organization?
3. If not, do you consider yourself to be a citizen scientist?

4. Are you currently affiliated with or using data from any medical research studies conducted by the National Institutes of Health? If yes, please name them. *[Must not name the All of Us Research Program to qualify.]*

Demographics

1. What is your age? *[Must be 18 or older to qualify. Participants should represent a mix of adult age groups.]*
2. Do you consider yourself to be: *[We would like to recruit at least one participant from each group.]*
 - a. White or Caucasian
 - b. Black or African-American
 - c. Hispanic
 - d. Asian
 - e. American Indian/Alaska Native
 - f. Other, specify
3. Which U.S. state do you work in? *[We would like participants to represent a mix of states.]*
4. Which of the following best describes the area where you work? *[We would like participants to represent a mix of geographic and urban and rural locations.]*
 - a. Urban
 - b. Suburban
 - c. Small town
 - d. Rural
 - e. Not sure
5. Do you have any chronic health conditions or disabilities? If yes, please describe. *[We would like to include at least two participants with chronic health conditions or disabilities.]*

Computer Expertise

[Must answer yes to all in order to qualify]

1. You can do the website evaluation from your home or office. Do you have a laptop or desktop computer that you can use, a reliable phone connection, and high speed Internet connection that can be used simultaneously with your phone?
 - a. Yes

- b. No
- 2. Are you able to download software onto your computer?
 - c. Yes
 - d. No

Confirmation and Contact Information

[If the person doesn't match the qualifications:] Thank you very much. At this time, your background doesn't match our needs for user testing. We appreciate you taking the time to speak to us. Have a nice day. *[End call.]*

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- Alternate [cell] phone number:
- Email address: